



Let's Make Everyone Count!

Southern Nevada's 2020 Point in Time Homeless Count and Survey

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November 14, 2019



What is a Census?

- A count of sheltered and unsheltered homeless persons on a single night in January.
- Mandated by the US Department of Housing and Urban Development (HUD) for federal funding, serves to provide accurate data for service providers to improve our local homeless system of care.
- Also provides the opportunity for agencies, organizations and policy makers to understand changes in trends among homeless populations and plan for future services geared to their needs.

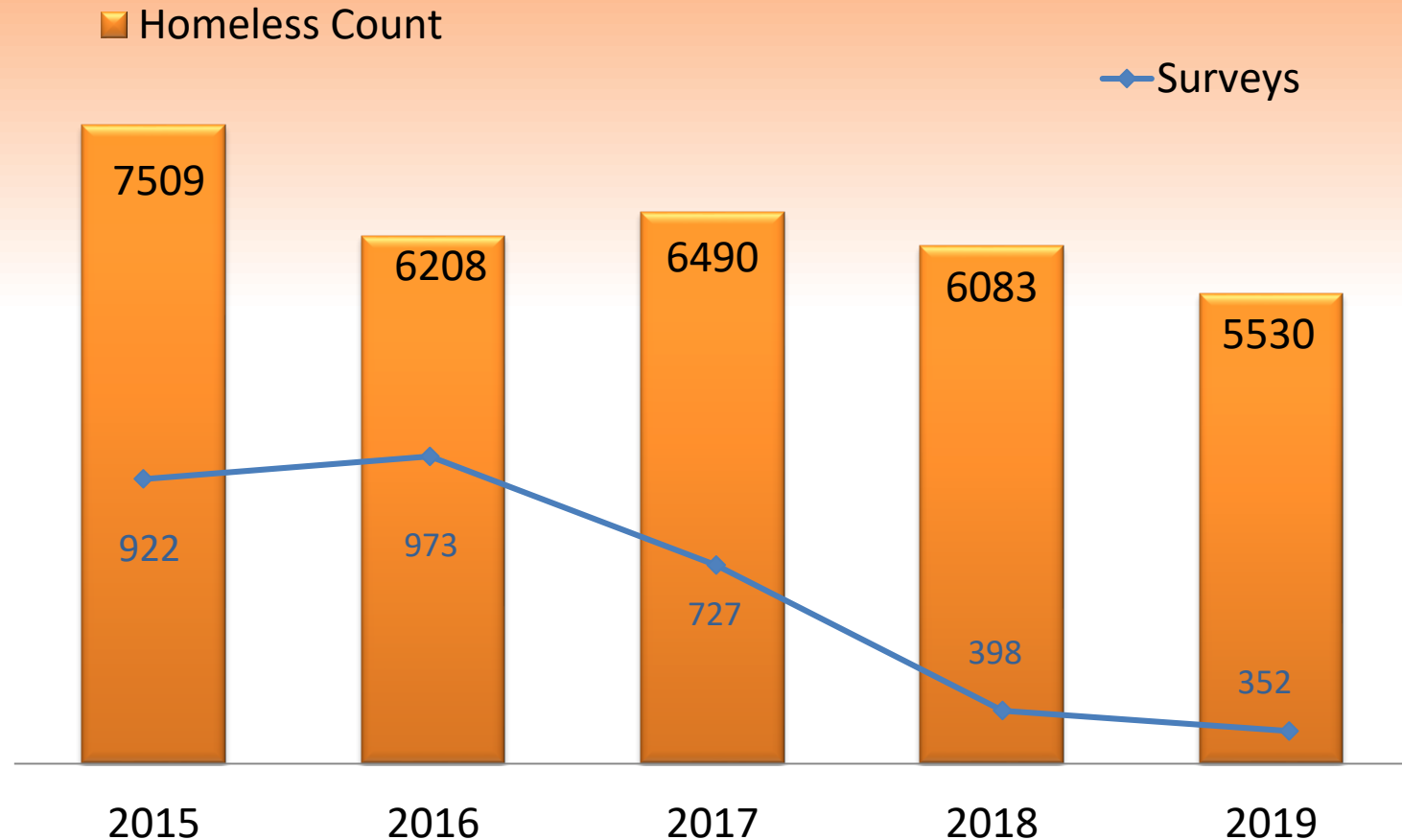


Methodology

- Established in 2007
 - Conduct overnight count of sheltered and unsheltered
 - Conduct daytime count of youth, tunnels and rural areas
 - Conduct surveys 2-3 weeks after count



How many surveys are we typically conducting?



What are other communities doing?

- Counts
 - Completed on mobile apps
 - Heat mapping
- Surveys
 - Completed on mobile apps
 - Conducted at the time of the count during daytime hours



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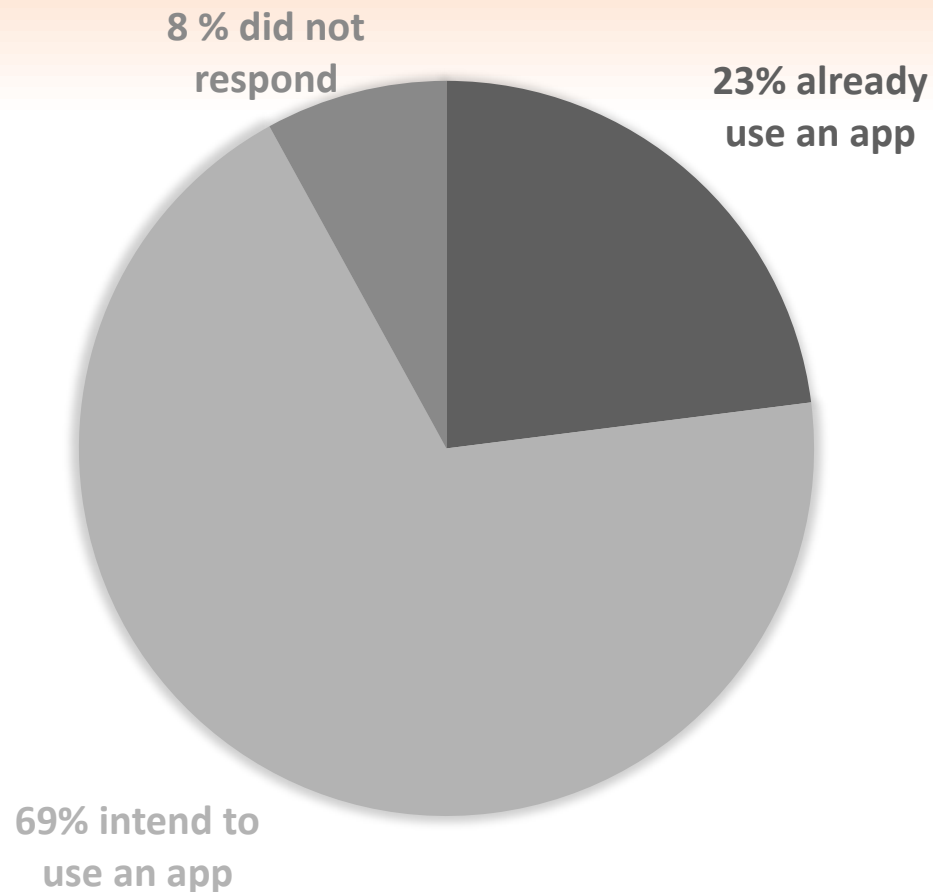
City Net volunteer and licensed vocational nurse Angie Munoz, left, and lead case manager Jennifer Munoz speak with homeless men in the 1800 block of Placentia Avenue in Costa Mesa on Wednesday during Orange County's Point in Time homeless count.

(Raul Roa / Staff Photographer)



What does HUD want?

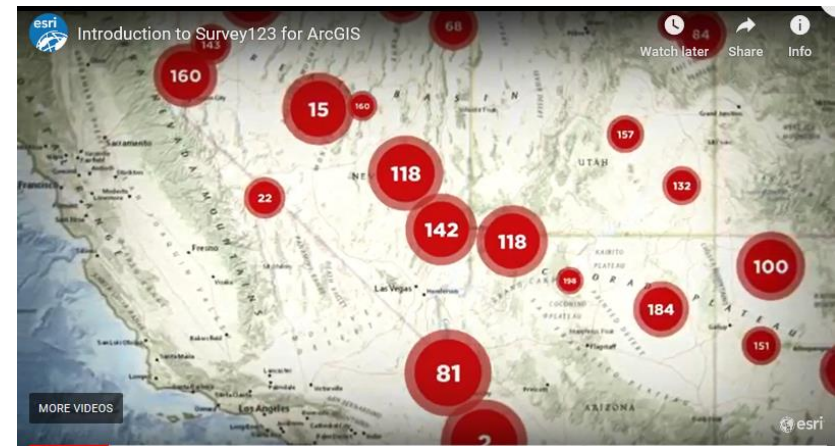
- In a webinar in June 2019, HUD strongly recommended the use of mobile apps for the 2020 Count.



What does it look like to utilize a mobile app?

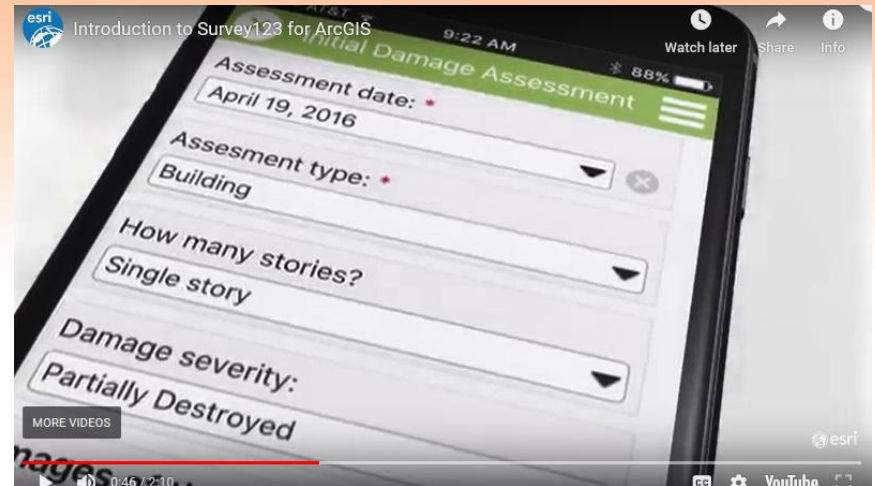
- Enter data as either an *observation* or an *interview*
- Data is uploaded immediately and tracked at a *command center*
- Errors may be caught on the spot and corrected immediately (*quality assurance*)
- *Results* are available within a few weeks of the count and can be provided in varying configurations

Field Collection Becomes Points on a Map



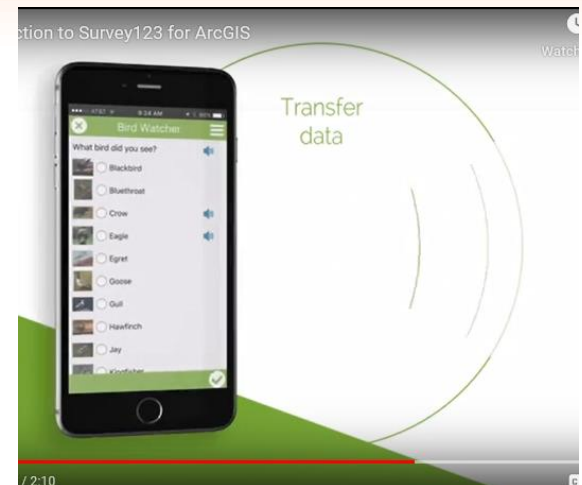
Surveys

- Fully customizable
- Easy to analyze data



What if I hit a dead zone?

- You can work offline and synch it to the database once you are getting reception again.



Click [here](http://www.esri.com/en-us/arcgis/products/survey123/trial) to access the free trial

www.esri.com/en-us/arcgis/products/survey123/trial



What does this look like?

January 28, 2020

Sheltered Count
and Survey of
sheltered
population

January 29, 2020

Unsheltered
Count and Survey
for urban adults
and youth
including tunnels

January 30, 2020

Rural, Air Patrol
and any areas not
canvassed on
January 29, 2020



What does this look like?

- Teams are deployed for 4 hour shifts (Urban)
 1. Case Manager / Agency Staff (goal 200 persons)
 2. Volunteer (goal 200 persons)
 3. Adult or Youth Peer Navigator (goal 200 persons)
 - Receives \$25 gift card per shift
 - Code Enforcement / Law Enforcement support as possible
- Drive/walk assigned tracts completing as many interviews as possible and observations when interviews are not safe for the team
 - Incentivizing individuals with clean socks
- Enter data in real time



What does this look like?

- Rural & Tunnels
 1. Goal of 15 volunteers in rural areas
 2. Locals in conjunction with Code Enforcement and LVMPD
- Teams will enter their data on the mobile app which will be tracked in real time at the Count Command Center

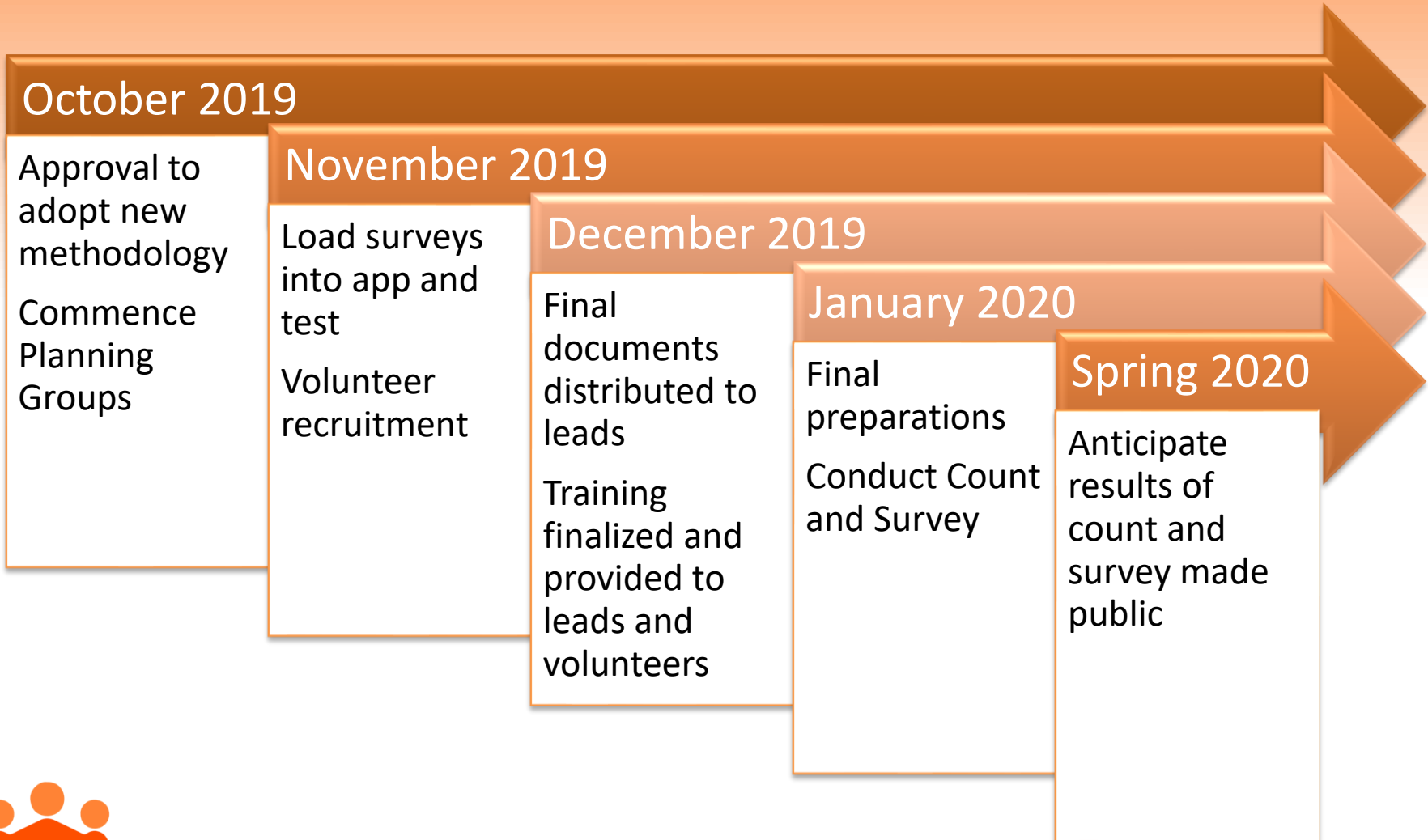


What do we need?

- Community Support
- CoC Funded Agencies and Jurisdictions to continue leading deployment sites
 - Captain, Co-Captain, Volunteer Coordinator for each site
 - Deployment sites should have good parking; good proximity to tracts to be surveyed and not too close to another site



Next Steps





Q&A

